

Community Survey 2022 Summary Report

There were 99 total respondents, which is 3% of the Fairbury population.

A majority of respondents have an active library card (81/99) and use the library regularly:

- 80/99 have used the library within the past 6 months.
- 64/99 have used the library within the past couple of weeks
- 51/99 use the library weekly or a couple of times a month.
- Some people selected more than one response.

60% of respondents have lived here long-term, and 55% have kids living in their homes.

• 58/99 have lived in the area for over 25 years and 41/99 for less than 25 years. Those that answered less than 25 years have a pretty even distribution between 0-4 years, 5-10 years, and 11-25 years.

What people like about our community:

- All comments fell within one or both of the following areas:
 - o Small town, friendly, helpful, community oriented
 - o Good businesses and community resources

What people frequently mentioned they would like improved about our community:

- Improved maintenance
 - Specifically mentioned: city parks, playgrounds, rail road crossings, streets & sidewalks, school buildings, run-down properties
- More community events or entertainment options
 - o Specifically mentioned: movie nights, fun clubs for kids, senior & family/kid-friendly events
 - o Community center, indoor community pool & walking trail/rec center, splash pad
 - o More after school programs or activities towards youth
- More restaurants or businesses
- Several people did not list anything.

What people frequently mentioned they like about the library:

- The welcoming & friendly atmosphere; well-managed with friendly & helpful staff
- The selection of materials offered with lots of variety, current materials, and a new books section
- A spacious and attractive building that is clean, organized, and in an accessible location
- The resources and services offered, particularly including resources & activities for kids, interlibrary loan, our community room, online services (an emphasis on ebooks & audiobooks), and programs (lots of comments about summer reading & storytime)

What people frequently mentioned could be improved about the library:

- More advertisement of services, events, resources & more community outreach
- More audiobooks, especially for kids, and more Wonderbooks
- Program suggestions were given
- Several people did not list anything or listed "nothing."

Many people seemed satisfied with the current library services offered, but several program ideas were shared along with a few additional ideas, including:

• Tablets, a spot to take free books, 1,000 Books Before Kindergarten program, board game rental, video games, more Christian movies, delivery service to shut-ins, more homeschool resources (math manipulatives & science equipment), outreach to schools & seniors, dyslexia friendly options, and snacks.

Overall, almost everyone is satisfied with our current hours. Approximately 10 respondents mentioned being opened later on Saturdays, opening earlier during the week (such as at 9 AM), and/or having another evening when we are open later than 5.

A majority of people use social media (75%) to find out about library events and services, followed by word of mouth (35%).

61% of respondents would use their own device connected to the library's Wifi, 30% would use a library computer, and 9% wouldn't use the library for a computer or the internet.

There were almost 150 program ideas offered in the survey! Every age group was mentioned for requests for more programs, and there were frequent requests specifically for more family or community events. We have lots of ideas to guide us forward!

Almost everyone is satisfied or very satisfied with the library (94%).

A majority of the respondents were within the 25-44 age range (50%), followed by 45-64 (33%).

A lot of the feedback regarding positive or negative experiences at the library echoed the responses regarding what people like about the library and what the library needs to improve upon:

- A majority of the positive comments referred to our friendly and helpful staff and atmosphere as well as our resources offered (specially, books, children's activities within the library, no fines, puzzles, and digital resources). A few comments mentioned interlibrary loan, our building and community room, and our programs offered specifically story time and summer reading.
- There were very few negative comments left. A couple of comments mentioned more programming for older kids, more information on how to use digital services, more popular and new releases, longer hours, and that it can be hard to find certain titles.

Dominy Memorial Library thanks the community for their time and effort to give us feedback. This information will guide us going forward and help us continue to grow!